

# MICROSOFT & IBM EXPANDED CYBER SECURITY ALLIANCE

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## CONTEXT

Microsoft and IBM announced an <u>enhanced collaboration</u> to strengthen the cybersecurity capabilities of clients navigating hybrid cloud environments.

The partnership leverages IBM Consulting's industry-leading cybersecurity services and Microsoft's comprehensive security technology portfolio to provide advanced, integrated solutions for modern security operations and cloud identity management.

## DETAILS OF THE COLLABORATION

Microsoft and IBM's collaboration focuses on enhancing cybersecurity capabilities for clients, particularly those utilizing hybrid cloud environments.

#### MODERNIZING SECURITY OPERATIONS

The centerpiece of this partnership is IBM's Threat Detection and Response (TDR) Cloud Native service, which integrates Microsoft Sentinel, Microsoft Defender XDR, and Microsoft Defender for Cloud with IBM's AI-powered security technologies. This service aims to accelerate threat detection and response, providing continuous monitoring, investigation, and automated remediation of security alerts.

#### MANAGING AND SECURING CLOUD IDENTITIES

Cloud identity management is a critical component of any cybersecurity strategy. The collaboration leverages the Microsoft Entra suite of tools, enhanced by IBM's automation and domain expertise, to offer comprehensive solutions that simplify and optimize identity management. This approach secures the cloud journey and reduces the costs associated with managing multiple identity tools and services.



#### CO-INVESTING IN SKILLING

Recognizing the importance of skilled professionals in implementing these advanced solutions, IBM and Microsoft will invest in joint go-to-market initiatives and reskilling programs.

These initiatives will support the new offerings and help clients integrate Microsoftbased security tools across their cloud and application landscapes. IBM Consulting's 1,300 Microsoft-certified security practitioners are at the forefront of these efforts, ensuring high expertise and effective deployment.

#### MODERNIZED SECURITY OPERATIONS

- IBM Threat Detection and Response (TDR) Cloud Native Service:
  - Integration with Microsoft Technologies: The service integrates Microsoft Sentinel, Microsoft Defender XDR, and Microsoft Defender for Cloud with IBM's AI-powered security technologies.
  - **Enhanced Threat Detection and Response**: Accelerates the detection and response to threats through advanced analytics and automation.
  - 24/7 Monitoring and Automated Remediation: IBM's global team of security analysts provides continuous monitoring, investigation, and automated remediation of security alerts.
  - Microsoft MXDR Verified Solution Status: Microsoft has verified the service, ensuring high levels of integration and efficacy in securing Microsoft cloud environments.

#### MANAGING AND SECURING CLOUD IDENTITIES

- Comprehensive Cloud Identity Solutions:
  - **Use of Microsoft Entra Suite**: Leverages Microsoft Entra tools for identity and access management.
  - **IBM's Automation and Domain Expertise**: Enhances the solution with IBM's automation technologies and deep industry knowledge.
  - **Optimization and Cost Reduction**: This solution streamlines identity management processes, reducing the complexity and costs associated with running multiple identity tools and services.
  - **Secure Cloud Journey**: Ensures the protection and optimization of the identity landscape throughout the cloud adoption journey.



#### CO-INVESTING IN SKILLING

- **Joint Go-to-Market Initiatives**: IBM and Microsoft will invest in initiatives to promote their combined offerings and support their market strategies.
- **Reskilling Programs**: Develop programs to enhance the skills of security professionals in using the integrated solutions.
- **Training and Certification**: IBM Consulting's 1,300 Microsoft-certified security practitioners are trained to embed Microsoft security tools within complex cloud and application landscapes, ensuring high levels of expertise and effective deployment.

## STRATEGIC IMPLICATIONS

The collaboration between IBM and Microsoft is poised to deliver several strategic benefits:

- Enhanced Security Posture: Clients can expect a more robust and comprehensive security framework capable of addressing current and emerging threats.
- **Operational Efficiency**: Integrating advanced threat detection and response capabilities with continuous monitoring and automated remediation will streamline security operations.
- **Cost Optimization**: The partnership will provide clients with a more costeffective solution by simplifying identity management and leveraging automation.
- **Support for Digital Transformation**: As organizations accelerate their adoption of hybrid cloud and AI, enhanced security capabilities will help ensure safer and more secure digital transformation initiatives.

### ANALYSIS

Microsoft and IBM's strengthened collaboration benefits both companies and their shared enterprise customer base. By integrating their strengths, the two companies offer clients a simplified, efficient, and effective approach to security operations and identity management.

This partnership not only enhances threat detection and response but also provides a unified solution for managing and securing cloud identities, ultimately supporting business growth and innovation in a secure digital landscape.



As the digital landscape continues to evolve, such collaborations will be crucial in ensuring that organizations can confidently and resiliently navigate the complexities of modern cybersecurity.

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